



**Your life  
and your  
money  
don't  
have to  
go up in  
smoke.**

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## **If you're a tobacco user, you don't have to:**

- ▶ Spend \$2,000 or more a year on tobacco\*
- ▶ Raise your risk of cancer, heart disease or stroke
- ▶ Harm your baby's health if you're pregnant

**Once you've made the choice to save your money and your life, call your doctor.**

Together, you can create a quit plan that fits your lifestyle and tobacco habits.

**You can also call the coaches at Indiana's free tobacco quitline: 1-800-QUIT-NOW.**

This good health message is brought to you by



MDwise serves Hoosier Healthwise and Healthy Indiana Plan members. Learn more at [MDwise.org](http://MDwise.org).

HA563|00145 (7/11) \*Based on buying one pack of cigarettes each day for one year at the national average price of about \$5.58 per pack.